

Tea on TV Teacher's Notes

You'll need:

- a handout per student
- a sheet of A3 paper per group
- something to stick the paper to the wall, e.g. blu-tack

Videos

[1. How to Storyboard - First Light](#)

[2. Funny \(Weird\) Japanese Commercial](#)

1. Ask the students whether they know what a storyboard is.
2. Get some suggestions and then show them video 1.
3. Put the students into groups, making sure there's a person who can draw in each group.
4. Give the groups the handout. They should **fold it** along the line and only look at the **first** exercise. Once they're ready, ask them to try to fill in the gaps from memory.
5. Play the video again and go through the answers.

1. Storyboards help you to **plan out** your whole film.
2. It helps to **minimise** mistakes while filming.
3. And you can even use it as a **checklist** to tick off shots you've filmed.
4. Don't worry if your drawing skills don't cut the **mustard**.
5. Simple stick men will **suffice** as long as you and your cameraman can understand them.
6. Can you remember the different types of shot?
 - Wide shot
 - Full shot
 - Tracking shot
 - Tilt shot
 - Zoom shot
 - Close-up shot
 - Point-of-view shot

6. Now ask them to turn over the paper and look at the other side. Once the instructions are clear, give each group a blank sheet of A3 paper and a time limit of about 15 minutes.
7. When the 15 minutes are up, ask each group to stick their storyboard on the wall of the classroom somewhere. They have to elect one member of the group to stay beside the storyboard.
8. Now each group visits the storyboards in turn in a clockwise direction, asking questions for clarification from the member of the group standing beside each one.
9. When they've seen them all, they go back to their original group and tell the member who stayed about the ones they've seen.
10. Now have a class vote (one vote per person) for the best idea.
11. Finally, show them video 2 and get their reaction!

How to Storyboard

Complete the gaps in these extracts from the video.

1. Storyboards help you to _____ your whole film.
2. It helps to _____ mistakes while filming.
3. And you can even use it as a _____ to tick off shots you've filmed.
4. Don't worry if your drawing skills don't cut the _____.
5. Simple stick men will _____ as long as you and your cameraman can understand them.
6. Can you remember the seven different types of shot and explain them?

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-----fold here-----

Tea advert storyboard

Your company has come up with a new type of tea that has a special health benefit.

In your group, you have to decide the following:

- the name of your product
- what special health qualities it has

Once you have the answers to the above, you have to storyboard your idea for a TV ad in 6 frames on your paper. Your advert **must** contain the following elements:

- two people
- a car
- an emergency of some kind