

Tiny Hamsters Eating Tiny Burritos

Teacher's Notes

Videos

1. Go Pro: Snow Monkey Hot Tub
2. Tiny Hamsters Eating Tiny Burritos

1. Display the photo of the monkey (page 2). Tell students to describe what they can see in the photo and say what they think is going to happen next. Get some feedback. Then display the photo on page 3 and get students to speculate: what do they think it could be?
2. Tell students that they are going to watch a video. Put them in A/B pairs sitting back to back, with Student A facing the screen. Turn the sound off. Tell students that you're going to play a clip and Student A is going to describe to B what they can see on the screen while it's happening.
3. Play video 1 from 00:03 to 00:44. Student B listens and can take notes.
4. Now tell students to change places. Play video 2 (no sound) from 00:06 to 01:12. Student B describes to Student A, who takes notes.
5. Still in the same pairs, students write down as many similarities and the differences between the two videos as they can. Encourage them to use linking words of contrast and comparison.
6. Now regroup the students so that each student is working with a new partner (i.e. AA / BB pairs). They take it in turns to read out a sentence until they have none left. How many different words and phrases did they use to compare the videos? (e.g. **Both videos** show..... / One video was shot indoors **while** the other was filmed outside etc.)
7. Now it's time to watch both videos. Play the first one again, with sound. Then do the same with the second one. Any reactions to the videos? Why do they think they were made? (The monkey video advertises Go Pro Cameras while the hamster clip was created by a social media agency called Denizen.) Would students share the videos on social media? Why (not)? Tell students that one of them went viral: which one? (The hamster clip)
8. Get students to think of a video that they have shared on social media or one that has been shared with them. When they've had time to think, they tell a partner about the video and say why they shared it / watched it.
9. Send them the link to this TED talk about why videos go viral. In the next class, ask students these questions:
 - Would you like the speaker's job?
 - Which of the clips had you seen before?
 - What are the three reasons why a video goes viral?



