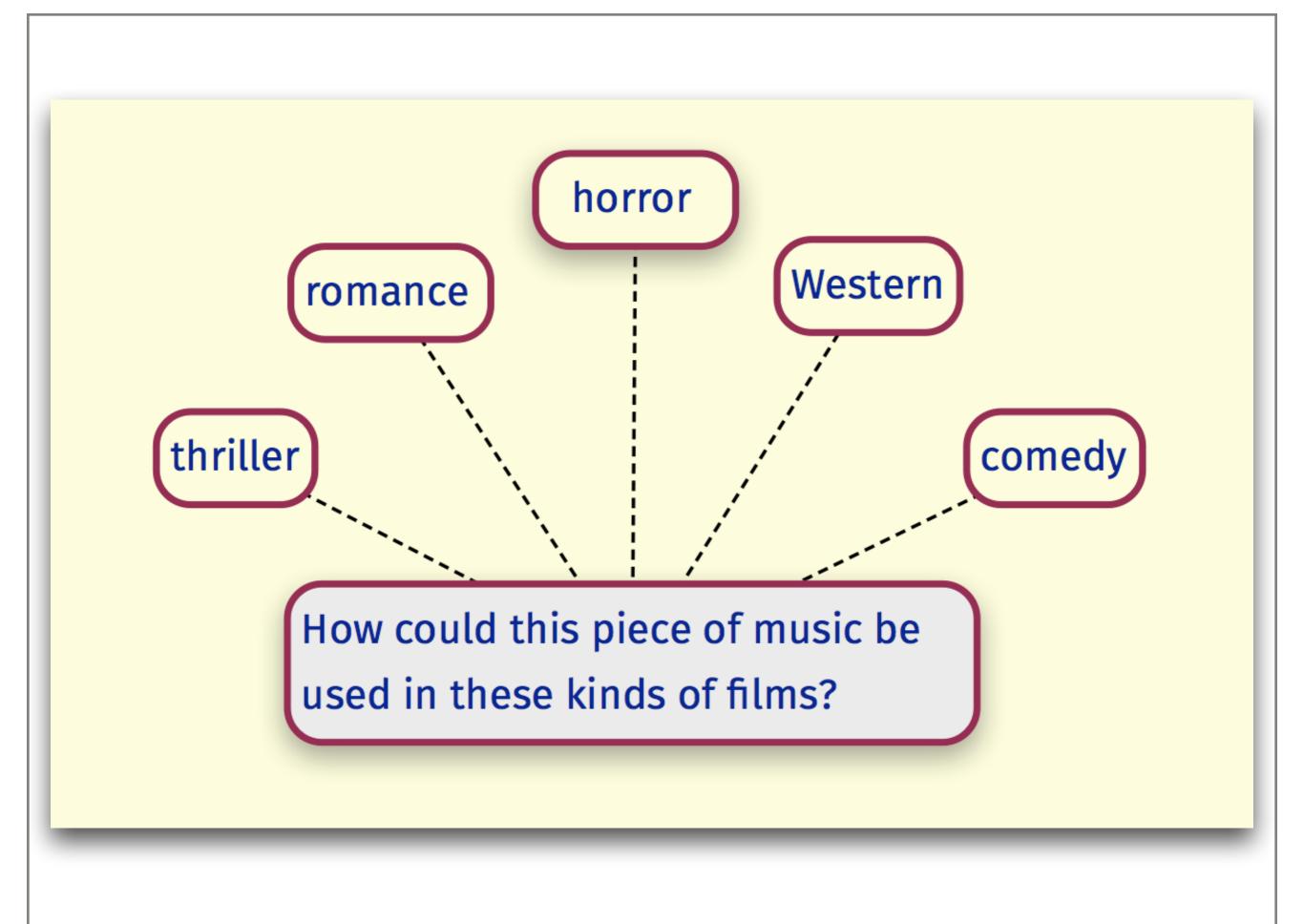
The Christmas Truce Teacher's Notes

Videos 1. The Wicked Flee 2. The Christmas Truce

- 1. Tell students that you're going to play a piece of music and that they should close their eyes and relax. Play video 1 (sound only, blank screen).

 Afterwards, they tell a partner how it made them feel and what images (if any) went through their minds.
- 2. Tell them to imagine that this piece of music is going to be used in a film soundtrack and they're going to discuss how to use it in different kinds of films.
- 3. Put them in groups of three and display the question on page 2 for them talk about.
- 4. Stop them after a few minutes and tell them they have one minute to decide which kind of film this music would go best with. Open class feedback.
- 5. Display or hand out the expressions on page 3. Ask them how often they used one (or something similar) during their conversation. Tell them what you noticed as you were going round. Say that in the next conversation, they must use these expressions.
- 6. Now they imagine that this music is going to be used in an advertisement. Display the question on page 4 for students to discuss.
- 7. Stop them and tell them they have one minute to decide which product the music would be best used to advertise.
- 8. Open class feedback.
- 9. Say that this music is used in a British TV advert and show them the screenshot on page 5. Establish that it's World War One and the British and Germans have called a truce. Does anyone know when and why? Play video 2 from 01:50 to 02:41 so that students can see what happened.
- 10. We haven't seen the product yet. Get students to work in groups to think of an ending where the product being advertised is revealed.
- 11. Find out what they decided and then play the whole advert. Afterwards, explain that Sainsbury's is a supermarket. It works with the charity The Royal British Legion, which provides assistance to members and veterans of the armed forces. The chocolate bar that appeared in the advert was specially created to raise money for the Royal British Legion.
- 12. Say that the advert has been both praised and criticised in Britain and display the two opinions on page 6. If students agree that it's a heartwarming advertisement, they should stand near the screen. If they think it's cynical and tasteless, they should stand on the opposite side of the room. If their opinion is somewhere between the two, they should stand somewhere that reflects this i.e. nearer the front for the first one etc.
- 13. Put students in pairs or groups of three or four with differing opinions and get them to convince their partners that their opinion is the right one. Finish off by finding out if anybody has changed their point of view.
- 14. As a follow-up, tell students to find out the name of a film the music from the advert has been used in, and send them this link to read more about the Christmas Truce.



What do you think?

That's a good / interesting point.

I see what you mean, but....

The way I see it

You have a point there (but....)

Do you agree?

Shall we start with this one?

I don't really think.....

Shall we move on to the next one?

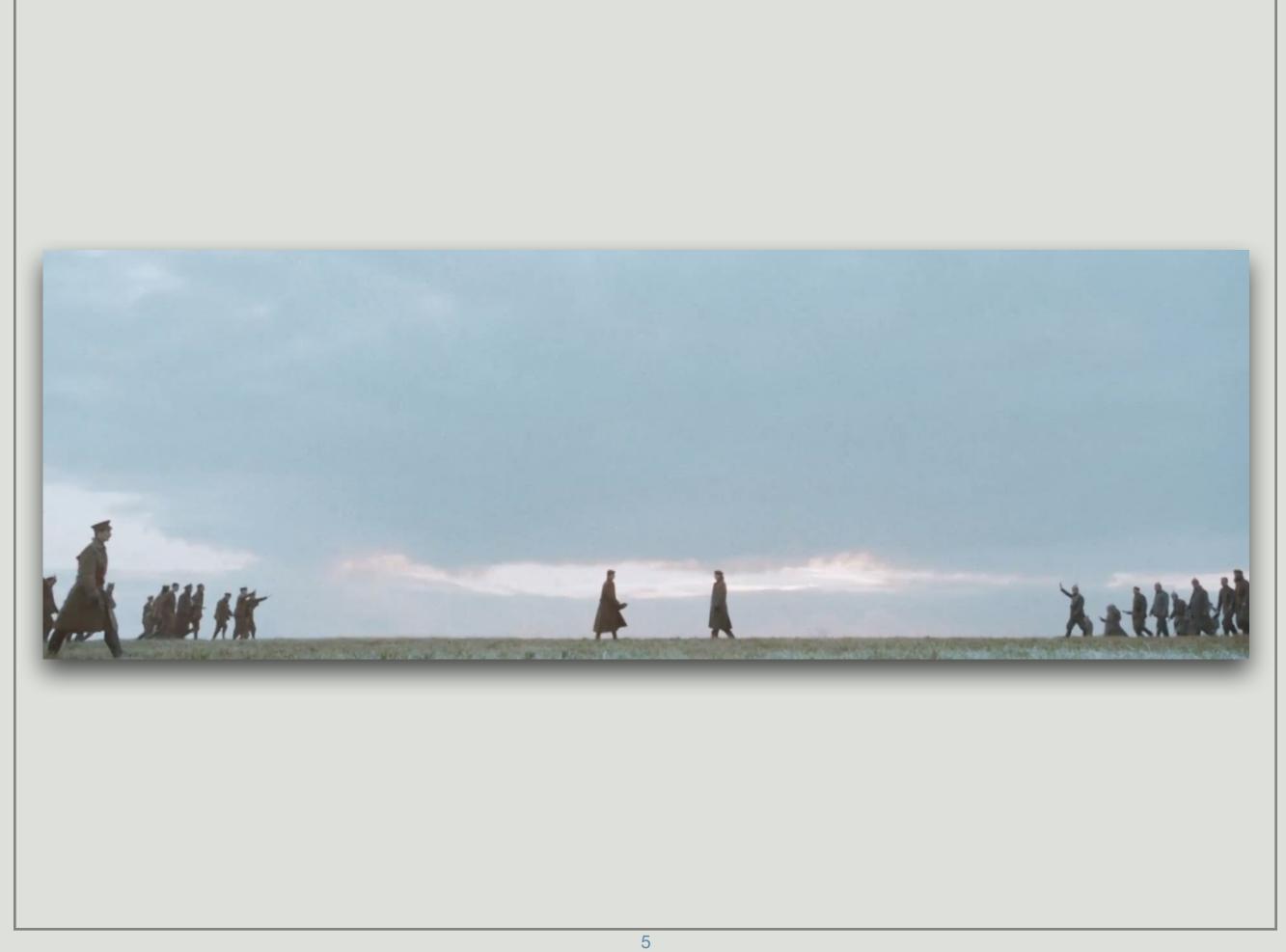
Which one do you think is the best / most suitable etc?

So what you're saying is....

What about + noun/verb+ing?

What I mean is....





cynical and tasteless use of First World War imagery to promote a supermarket

a heartwarming advertisement which promotes peace and understanding